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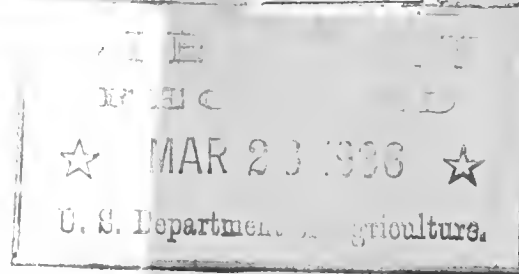
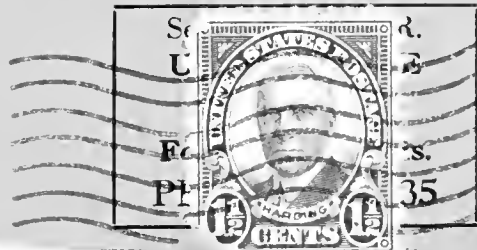
# HENRY MICHELS SEED CO.

34 Third Street

Fond du Lac, Wisconsin

## SEEDS

*They will  
Insure  
Your  
Crop  
for  
1936*



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Fruit and Vegetable Crops and Diseases

GPO 8-3591



No Charge for Sacks

## Clovers

**MEDIUM RED CLOVER.** The region around Fond du Lac harvested a large crop of clover. We sold many carloads during the fall and winter. Eastern Wisconsin clover is unexcelled for hardiness and freedom from dodder, buckhorn and other bad weeds. Because of our fine cleaning facilities, our clover is plump, bright, clean from any bad weeds and strong germination. Fancy Red Clover, bushel, \$12.30. Standard grade, bushel, \$11.40.

**MAMMOTH CLOVER.** Bushel, \$13.25.

**ALSIKE.** All of our alsike is cleaned over gravity cleaner to remove Canada Thistle with which nearly all this seed is infested. Our seed is locally grown. Fancy alsike, bushel, \$13.80. Standard alsike (contains 6% to 8% white clover), bushel, \$12.60.

**MIXED ALSIKE AND TIMOTHY.** Consists of 50% clovers (mostly alsike), 50% timothy. A choice, clean mixture in just the right proportions (note the heavy clover content). Per 100 pounds, \$13.00.

**TIMOTHY.** The large timothy crop is selling at ridiculously low prices. It will pay you to buy enough at these levels for your needs for several years. Very fine quality. Bushel, \$2.25.

**REED CANARY GRASS.** This new crop is proving immensely successful and profitable on low marshy land which previously has been considered almost worthless. It yields an abundance of highly nutritious feed which can be used either for pasture or for hay and will continue to produce as long as desired without reseeded. The price this year is below the cost of production. Pound, 40c. 10 lbs. and over at 35c.

Ask for Bulletin on Canary Grass.

## Alfalfa

Make sure of your alfalfa crop by buying seed that is adapted to our severe winter conditions. Much seed is sold as "hardy" alfalfa that really is about worthless. Remember a fancy tag and bright colored seed do not necessarily insure dependability. In fact, much of the real hardy seed is less attractive in appearance because of the hardships under which it is grown.

Your best protection is to rely on a seedsman who has never led you astray. You know you can always depend on MICHELS' alfalfa.

**GRIMM ALFALFA.** State Sealed and certified. Your best buy because it is very cheap this year costing you but little more than common.

Montana Grimm

Blue Tag ----- \$15.60 bushel

Red Tag ----- 14.70 bushel

Blackfoot Grimm

Blue Tag ----- \$15.60 bushel

Red Tag ----- 14.70 bushel

Idaho Grimm

Blue Tag ----- \$15.00 bushel

Cossack Blue Tag--\$15.60 bushel

**COMMON ALFALFA.** We have a good line of common alfalfa. Most of our Wisconsin grown is 1934 crop. The Black Hills (South Dakota No. 12) crop was again nearly a failure. It is one of the hardiest strains known. Montana seed also is short. These hardy strains are well worth the premium they command.

Wisconsin grown--\$13.20 bushel

Black Hills grown--\$13.20 bushel

Montana grown --\$12.30 bushel

Minnesota grown--\$12.30 bushel

Idaho grown ----\$11.00 bushel

Nebraska grown --\$11.70 bushel

Kansas grown ----\$10.80 bushel

Oklahoma grown--\$ 9.60 bushel



## Sweet Clover

This crop should be raised much more. A hardy, vigorous grower, it produces more pasturage of high protein content than any other feed. Cattle eat it readily when they become accustomed to it. Note the very low prices on our high grade sweet clover.

**WHITE BLOSSOM SWEET CLOVER.** The kind most used. Largest growing and stays green longer in the summer than the other strains. It pays to sow it in grain even if it is intended only for fall pasturage. That is when green feed is needed most. Bushel, \$4.00.

**YELLOW BLOSSOM SWEET CLOVER.** Finer in growth than the white but gets hard earlier. Bushel, \$4.80.

**ALBOTREA.** Bushel, \$6.50.



## Seed Disinfectants

**CERESAN.** A tried and thoroughly proved preventative of oat smut, barley stripe, covered smut of barley and partial control of loose smut of barley. Will pay for itself many fold by eliminating the heavy losses which always result from these diseases when the seed is not treated. Cost is less than 3 cents per bushel. All experiment stations strongly urge farmers to treat their seed grain every year. One pound can (enough for 32 bushels), 75c. Five pound size, \$3.00.

**SEMESAN, JR.** Owing to the bad weather conditions last fall most seed corn became infected with dis-

## Emergency Crops

**SUDAN GRASS.** \$5.00 per cwt.

German Millet ----\$5.00 per cwt.

Hungarian Millet -- 5.00 per cwt.

Japanese Millet (Billion

Dollar Grass) ---- 6.00 per cwt.

## Soy Beans

**MANCHU.** The old standby. A dependable bean for hay and seed production. Bushel, \$1.30.

**ILLINI.** A variety developed expressly for seed production but also makes a satisfactory hay bean. Bushel, \$1.20.

**MIDWEST.** By far the most satisfactory to use in planting with corn for silage. It grows larger and is later in maturing so it holds its leaves. Soy beans add much to the value of silage by increasing the protein content. Bushel, \$2.25.

## SEED GRAINS No Charge for Sacks

We handle only pedigreed stocks of seed grains specially grown for us from seed which we furnish our growers and which we, in the first place, secure direct from the Experiment Station. It is thoroughly cleaned with the best machinery, ready to sow. Don't compare this high class seed with the uncertain quality of stock so often found in the market. You cannot buy better grain if you pay several times our prices.



## Oats

**YELLOW KHERSON.** Also known as State's Pride and Wis. Ped. No. 7. Extra early. Ripens with barley. Rich, yellow color, small kernel, exceedingly thin hull and the best feeding oats known. Especially adapted to rich soils where the late varieties lodge and rust. On such land will outyield any other. One of the most popular grains we have introduced and still growing in favor. Bushel, 65c. 10 bushels and over at 60c.

**WISCONSIN WONDER.** Also called Wis. Ped. No. 1. A heavy yielding oat with very stiff straw especially adapted to rich land. Medium size kernel, white in color. Medium maturity. Bushel, 65c. 10 bushels and over at 60c.

**FORWARD.** (Wis. Ped. No. 1241). An oat of exceptional merit, having many of the characteristics of Wisconsin Wonder. Bushel, 65c. 10 bushels and over at 60c.

**SWEDISH SELECT.** (Wis. Ped. No. 5). Large kernel. For land where there is not so much danger of lodging. Bushel, 65c. 10 bushels and over at 60c.

## Barley

**WISCONSIN PEDIGREE No. 38.**

This new strain has become so immensely popular that we do not think any other variety is worth considering. Its barless beard makes it as easy to handle as oats. The yielding quality bred into it makes it far superior to any other strain. It is proof against barley stripe disease. And, finally, it is equal to any for malting. Do not confuse this grain with Velvet and Pedigree No. 37. Pedigree No. 38 is a different strain and far superior to the others. Bushel, \$1.25. Over 5 bushels, \$1.20.

## Wheat

**PROGRESS WHEAT.** Very early, hardy, almost entirely proof against black rust, its yield year after year is higher than any other. Bushel, \$1.55. Over 5 bushels, \$1.50.

**SPELTZ or EMMER.** A drought resisting grain. Can be sown later than other grains. 100 lbs., \$2.75.

**BUCKWHEAT.** Choice, well cleaned seed. Bushel, \$1.25.

**FLAX.** Bushel, \$3.00.

**CANADIAN FIELD PEAS.** These make a splendid hay and the threshed peas are a high protein feed relished by all kinds of stock. Bushel, \$2.00.

## Miscellaneous Seeds

	Lb.	5 lbs.
MANGELS, Mam. Red -----	.50	\$2.25
MANGELS, Golden Tankard----	.50	2.25
RUTABAGA, Purple Top -----	.60	2.75
RAPE, Dwarf Essex -----	.15	.50
LAWN SEED,		
Golden Glow (Our		
own best mixture) -----	.30	1.25
Shady Place -----	.35	1.50
Standard grade		
(a good, clean mixture)----	.15	.70
KENTUCKY BLUE GRASS----	.35	1.50
RED TOP -----	.25	.90
WHITE CLOVER -----	.35	1.50

## INOCULATION

For best results, especially when grown on ground for the first time, clovers, alfalfa and soy beans should be inoculated before planting. This is strongly urged by all experiment stations. We handle two of the best known cultures.

**NOD-O-GEN.** An old, reliable jelly culture. State the kind of seed for which wanted. Bushel size, 50c.

**NITRAGIN.** A soil packed culture that is probably the largest seller on the market. Prices at the right.

Expiration Date and High  
Germ Count on Every  
Package

**INOCULATOR  
PRICES**

When ordering, always specify kind of seed.

Alfalfa, all Clovers  
and Lespedeza

Soy Beans and  
Cow Peas

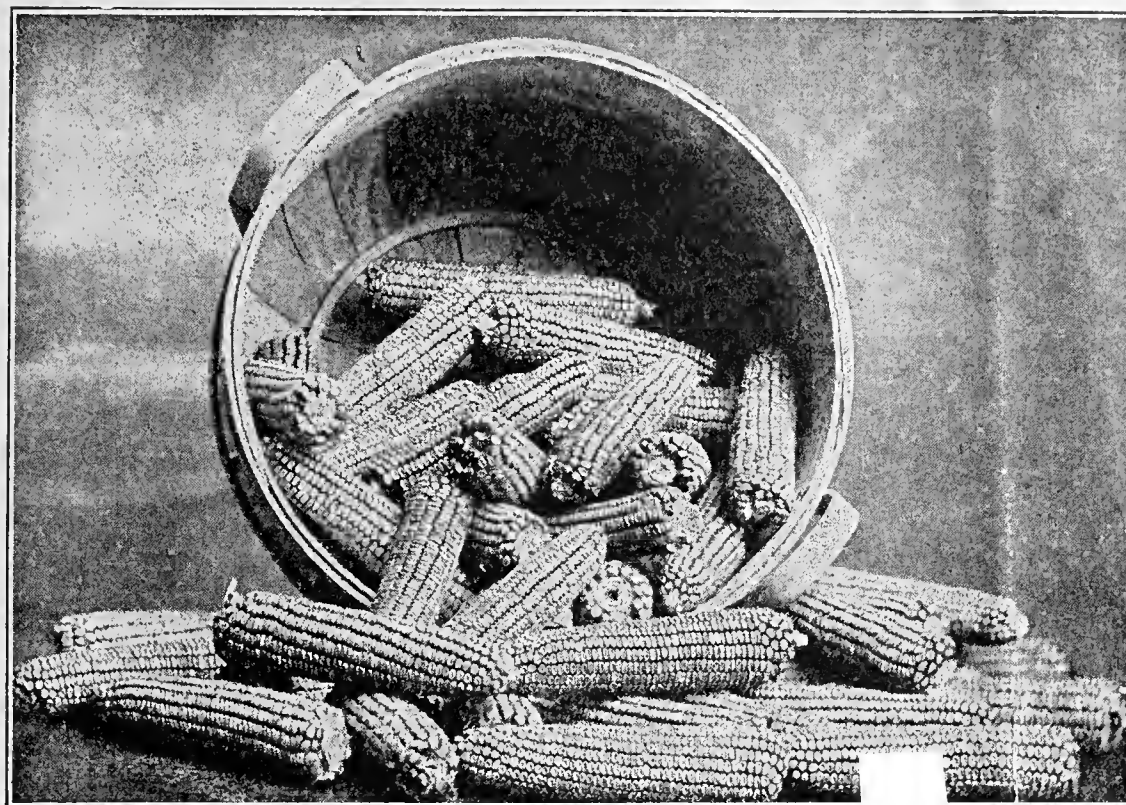
Size	Retail
½ bu. -----	.35
1 bu. -----	.60
2½ bu. -----	1.25

Size	Retail
1 bu. -----	.35
2 bu. -----	.60
5 bu. -----	1.25
10 bu. -----	2.00

**Michels' Seeds Protect Your Pocketbook and Help You To Produce Better Crops**



*Look to  
your  
seed  
corn  
early*



*Remember!  
Michels'  
quality  
has never  
failed*

# **Armour's**

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## **BIG CROP**

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## **FERTILIZERS**

Analysis	Per bag of 125 lbs.	Per Ton
20% Superphosphate -----	\$1.60	\$25.00
Muriate of Potash -----	2.90	45.50
2 - 12 - 2 -----	1.65	25.70
2 - 12 - 6 -----	1.80	28.50
3 - 12 - 12 -----	2.20	34.50
4 - 16 - 4 -----	2.25	35.10
0 - 20 - 20 -----	2.90	46.10
0 - 9 - 27 -----	2.35	37.50
10 - 6 - 4 -----	2.30	35.60
Granular Cyanamid, 22% -----	100 lbs.	\$2.20
Garden and Lawn Fertilizer -----	100 lbs.	\$2.50
Special Turf and Tree Food -----	100 lbs.	\$3.00
Milorganite Special Lawn and Garden Fertilizer -----	100 lbs.	\$2.00

## **A CLIPPER for Better Crops**

Clean your seeds with a CLIPPER and sow only plump, heavy grains that will produce strong plants. Take out the thistle seed, quack grass and the dozens of other bad weeds that reduce your yields and infest your land.



We are Wisconsin distributors for these wonderful machines and sell them at very attractive prices.

CLIPPERS are used by seedsmen the world over. The farm sizes embody the same principles as the large machines.

They come equipped with a full set of twelve screens to clean grains, grass seeds and grade seed corn; also pulley for power drive and crank for hand operation. Prices are f. o. b. Fond du Lac.

Size 1-B ----- \$37.00  
Size 2-B ----- \$42.50

On early orders we ship direct from factory and deliver to any railroad point in Wisconsin at the prices named.

*Write or ask for further information.*

# 1936 Price List

## HENRY MICHELS SEED CO.

*Golden Glow Farm*  
**HIGH GRADE FIELD SEEDS**  
 Fond du Lac, Wisconsin

In this, our 26th year of Michels' Seed Service to Careful Farmers our facilities are developed to a higher standard than ever before — first to give you the highest quality of seed possible and second to hold the price down to a level lower than is often asked for inferior seed. Our specialization and long experience in seeds permit many economies which protect your pockbooks at the same time we are helping you to produce bigger and more profitable crops.

Don't take a chance with your seed. Start the year right. Well begun, half done.  
*Everyone will tell you that "Michels' Seeds Are Always Dependable"*

+ PRICES SUBJECT TO CHANGE +

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 CONDITIONS OF SALES. We guarantee all seeds bought of us to prove perfectly satisfactory to the customer or they may be returned and we will cheerfully refund amount paid with freight charges, but we will in no case be responsible for any greater amount, nor can we make any adjustments after seeds are planted as they are then beyond our control. All Prices are F. O. B. Fond du Lac.
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*All sales are strictly cash. The low prices quoted are possible only by cutting margins of profit to the very bone.*

### Michels' Seed Corn

Good seed corn is more scarce this year than it has been any year since 1918. Most of the seed saved will not germinate over 80%. Such corn lacks the vigor necessary to produce a full crop. Thicker planting will not make up for weak sprouts.

MICHELS' seed corn has earned a wide reputation for high germination and big crops regardless of how poor the quality of the average seed on the market. Look back over the bad years when farmers had so much grief getting good stands and you will recall that those who used Michels' seed corn had no worries and harvested big crops. We point with pride to the quality of our seed corn in 1910, in 1914, in 1918, in 1924, in 1926 and our stock in 1936 is as good as any we have ever had.

MICHELS' seed corn is produced under most careful management. It is dried in a plant that is not excelled in efficiency anywhere in the world. The few cents per acre which this high grade seed costs you will yield you many dollars in a better corn crop.

#### Everyone knows MICHELS' SEED CORN always grows!

Our home grown stocks of seed corn germinate better than 95% as do also most of our present stocks of later varieties. Buy your seed corn early while these high grade stocks last.

**MICHELS' COLD RESISTANT GOLDEN GLOW** (Wis. No. 12). By all odds, the most popular corn and the best adapted to any region with the climate of Fond du Lac. An early maturing, heavy yielding yellow dent that meets every requirement for silage or crib. Cured in our own drier, strong germination, butts and tips graded out, ready to plant. Bushel, \$5.10. Five bushels at \$5.00.

**HYBRID CORN.** This year we took up production of this wonderful development in corn. So great was the interest aroused by our crossing field that at this writing, March first, we have already sold over one-half of our stock. Our strain is the 105 day Hybrid corresponding in maturity to the early type of Golden Glow. Our inbreds came direct from the university. Kiln dried in our own building. Inspected in the field and the curing house and is all put up in state sealed sacks. Bushel, \$9.00.

**SILVER KING** (Wis. No. 7). Large growing, productive white dent. Grown in southern Wisconsin. Bushel, \$6.00. Five bushels at \$5.90.

**WISCONSIN No. 25.** An extra early yellow dent. Kiln dried. Bushel, \$6.00. Five bushels at \$5.90.

**SMOKY DENT.** An early corn. Grown at Fond du Lac. Fire dried. Bushel, \$5.35. Five bushels at \$5.25.

Nebraska Golden Glow --Bushel, \$3.50. 5 bushels at \$3.40

Nebraska Murdock -----Bushel, 3.50. 5 bushels at 3.40

Canadian Grown

Silver King -----Bushel, 3.00. 5 bushels at 2.90

Red Cob Fodder -----Bushel, 2.75. 5 bushels at 2.65

Leaming Fodder -----Bushel, 2.75. 5 bushels at 2.65

Pride Fodder -----Bushel, 2.75. 5 bushels at 2.65

Reid's Fodder -----Bushel, 2.75. 5 bushels at 2.65

Stowell's Evergreen -----16c per pound

*Bags included with Seed Corn*